

GRANT BIBLIOGRAPHY MEMORANDUM

To: Vision Screening Program
From: Olivia Fowler
Subject: Group Grant Bibliography Memo
Date: November 18, 2022

Overview

To support your mission and outreach, I found three grant opportunities for you to utilize in order to receive funding from likeminded organizations. I briefly summarize and analyze the three possible funders in order to make the applying process easier.

Listed in order, the three funder possibilities are:

- The Walmart Local Community Grant
- The Stanley and Elaine Ball Foundation
- The Sunderland Foundation

Grant #1: Walmart Local Community Grant

Walmart is a well-known store, not only in the Springfield community but throughout the United States. There are eight areas of funding that applicants can choose from.

The VSP would best fit the Health and Human Services category, which generally focuses on “providing medical screening, treatment, social services, or shelters for low-income individuals and families in the local service area.”

Funding Agency:

- Walmart

Title of Grant Opportunity:

- Walmart Local Community Grant

Funding and Relevance:

- There are eight sections of funding. The Health and Human Services category best applies to the VSP.
 - Health and Human Services focuses on, “providing medical screening, treatment, social services, or shelters for low-income individuals and families in the local service area.” It perfectly aligns with the VSP’s efforts with vision and hearing screenings.
- Grants range from \$250 to \$5,000.
- I would recommend that the VSP should apply for \$2,000 because that still leaves funding for other organizations but provides a significant chunk to be used for your highest need.

How to Apply:

- Applications can be submitted online [here](#).

Important Deadlines:

- The application cycle for 2022 began on February 1st and the deadline is December 31st, leaving the VSP with plenty of time to submit an application for consideration.

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- Applications will only remain active in the system for 90 days, and at the end of this period they will be automatically rejected.
- All applicants must be CyberGrants FrontDoor verified, so the VSP would need to do that first (although it seems to be a simple process).

Recurring Grant Opportunity:

- Applications can be submitted 25 times per yearly grant cycle.
- It's not specified whether it is a recurring grant opportunity, however I would assume it is — their guidelines don't state otherwise.

Grant #2: The Stanley and Elaine Ball Foundation

A business man, Stanley Ball began this foundation in 2005, shortly after the passing of his wife, Elaine. Stanley recognized there were many people in the community who wanted to lead better lives, but did not have access to the resources necessary to improve their situation.

This funding opportunity directly applies to our organization because we have the same goal of helping less fortunate community members and children receive necessary resources that will help improve their quality of life. By providing free vision screenings, and hopefully hearing screenings in the near future, the Vision Screening Program is able to do just that!

Funding Agency:

- Central Trust Company

Title of the Grant Opportunity:

- Stanley and Elaine Ball Foundation

Funding and Relevance:

- On their website, there is a list of all of the organizations that the Stanley and Elaine Ball Foundation has funded.
- There is a large funding pool. Below, I have included data from the past two grant seasons to illustrate the amount of funding they typically have to contribute.
 - 2020: A total of \$219,200 dispersed among 25 local nonprofit organizations
 - The most given to one organization was \$26,450
 - 2021: A total of \$257,000 dispersed among 25 local nonprofit organizations
 - The most given to one organization was \$50,000
- The amount that is given to selected grantees depends on three factors:
 - Money available for donation.
 - Number of grantees selected to receive funding.
 - The amount requested by said grantees.
- Within reason, I think that the VSP can aim higher than they would with other typical local grants, because they stand a better chance of receiving a large amount of funding. I would suggest a request of somewhere between \$8,000 - \$12,000.

How to Apply:

- Applications can be submitted via online or with a hard copy found on the website [here](#).

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- I would not recommend submitting the application via hard copy because it requires binding of the application which seems unnecessary.

Important Deadlines:

- Grants are accepted beginning in March and the application window extends through July.
- All applicants will be notified if they have or have not been offered funding by November.

Recurring Grant Opportunity:

- This is a recurring grant opportunity for each calendar year.

Grant #3: The Sunderland Foundation

Funding Agency:

- Sunderland Foundation

Title of the Grant Opportunity:

- Walmart Local Community Grant

Funding and Relevance:

- The Sunderland Foundation has a list of their grants awarded for the 2021 year shown [here](#)
 - The lowest grant being \$10,000 and the highest grant being \$5 million.
- I would recommend applying for at least \$10,000. This covers the cost of one Spot Vision Camera needed to scan adults and children for visual impairment.

How to Apply:

- Applications can be submitted online [here](#)

Important Deadlines:

- There are no dates listed on the grant application information page.
 - However, the application process is extensive, requiring many files to be submitted about the VSP's financial information and details about the VSP's future and goals.

Recurring Grant:

- Not specified